

Bio of Reginald F. Hicks

Reginald (Reggie) F. Hicks is a broadcasting and fundraising veteran. His company, Straight Street Productions, recently co-produced a national town hall radio special, titled Change Makers that aired on public radio stations nationwide. He also consults with non-commercial stations in the areas of fundraising, podcasting, and national productions.

He served as General Manger of WJOU-FM 90.1, a praise and inspiration radio station licensed to Oakwood University serving the Huntsville, Alabama from 2014-2017. Reggie was responsible for overall operations of the station.

As Director for Individual Giving at Jazz 91.9FM WCLK, Reggie is responsible for the major fundraising efforts of the station including membership, on-air fundraising campaigns and direct marketing solicitation. His 20-plus year relationship with the station has included stints as General Manager, Development Director, Program Director, and Director of Talk Programming.

Reggie was creator and severed as Executive Producer for the “first ever” national call-in program addressing issues relevant to the African American community. The 2-hour weekly call-in program titled, “PowerPoint,” aired for seven years in 50 markets and on Sirius Satellite Radio (now SiriusXM).

Reggie has also worked with the following organizations: the University of Georgia where he served as Associate Development Director for the Annual Fund; Campaign Director for the Metropolitan Atlanta Chapter of the American Red Cross; Development Director of the Apex Museum and Director of Membership for Georgia Public Broadcasting.

Reggie is a native of Savannah, GA, and he is a graduate of the University of Georgia with a degree in Journalism. He served as an adjunct professor in Mass Communications at Clark Atlanta University and the University of Tampa.

Reggie is active in the community and currently serves on the board of Silver Lining Villages, a non-profit organization helping military veterans with Post-Traumatic Stress Disorder (PTSD) and Self Esteem International, Inc, an organization that provides services to women in life's transition.

In 2013, the Atlanta Business League named him as one of Atlanta’s Men of Influence. Reggie is very active in his church where he has served as Personal Ministries, Media Ministries Leader, and a local Elder. He is also a member of Alpha Phi Alpha Fraternity. Reggie is married to Anita Stokes-Hicks and they have one son, Armondi an aspiring filmmaker.